



viisights

Intelligence by vision

# THE VIISIGHTS ADVANTAGE

AI-DRIVEN BEHAVIORAL RECOGNITION

viisights' proprietary and confidential information

# VIISIGHTS AT A GLANCE

## TECHNOLOGY



Patented  
Video Understanding  
Technology



Cognitive  
Computing



Holistic Video  
Analytics



Near Realtime  
Alerting

BEHAVIORAL  
RECOGNITION

Security & Safety Realtime  
Video Intelligence

## THE COMPANY

- Established 2015
- Product Deployed and Operational
- Well Funded
- Experienced Management

## BUSINESS



Safe & Smart City  
Safe & Smart Campus  
Industrial & Manufacturing



Transportation Hubs  
Critical Infrastructure



In-Vehicle Monitoring  
for Share-Mobility and  
Autonomous Vehicles  
(roadmap)

# ORIENTATION – VIDEO ANALYTICS PRODUCT SEGMENTS



Facial Recognition



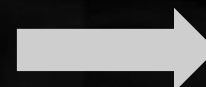
License Plate Recognition



Object Detection/  
Image Recognition



Abnormal Detection/  
Unsupervised Learning



**viisights focus**



Behavioral Recognition/  
Video Understanding

Evolution

# VALUE PROPOSITION – EVERYTHING IS BEHAVIORAL



Violent Activity



Suspicious Activity



Crowd Behavior



Perimeter Protection



Traffic Monitoring



Personal & Environment  
Safety

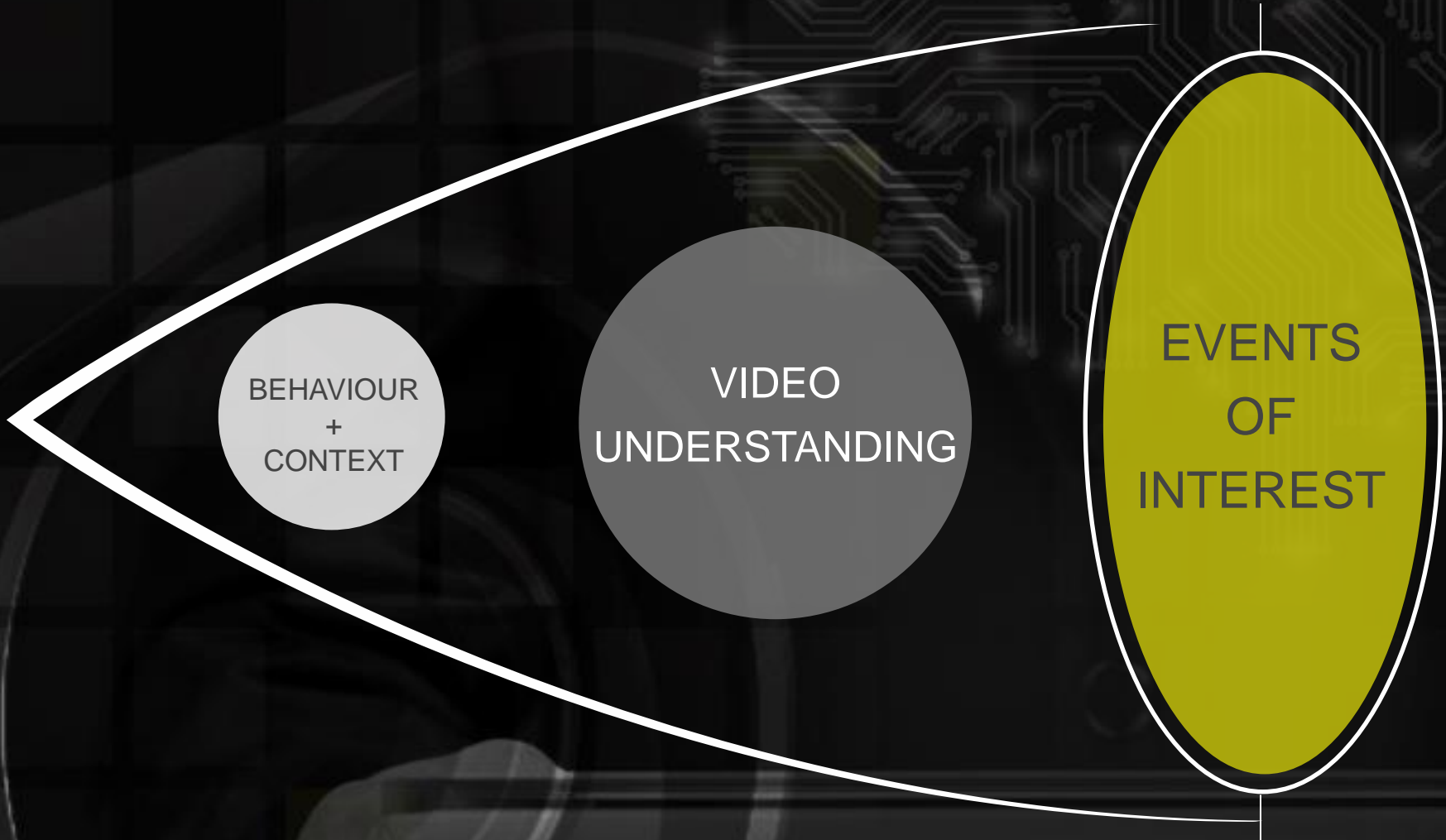
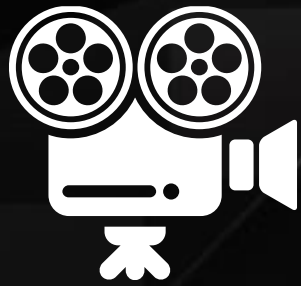


Public Health (COVID-19)



# A NEW VISION FOR ANALYTICS

BEHAVIORAL ANALYTICS  
THAT TRANSFORM VIDEO INTO  
ACTIONABLE INSIGHTS



BEHAVIOUR  
+  
CONTEXT

VIDEO  
UNDERSTANDING

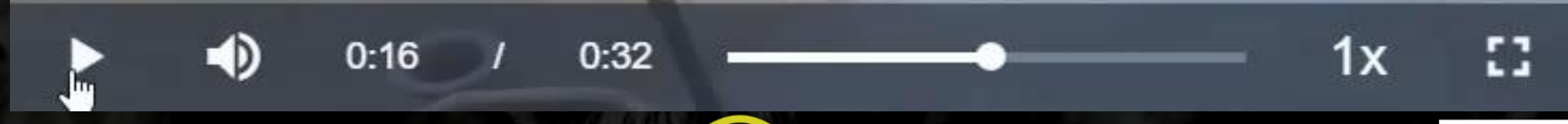
EVENTS  
OF  
INTEREST



# EVENT OF INTEREST PUBLIC SECURITY

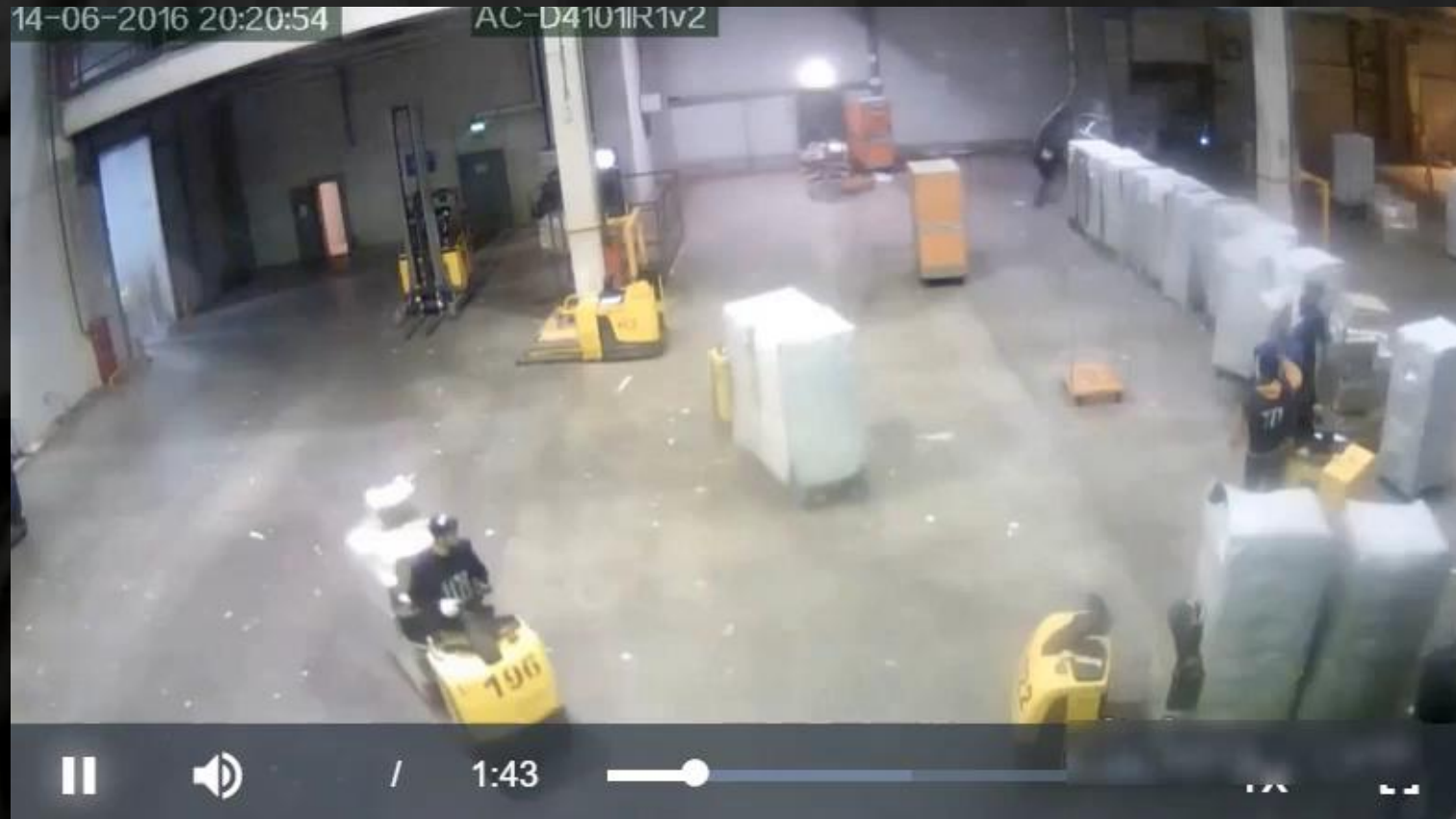


click to play a demo





# VIOLENT ACTIVITY | **WORKPLACE VIOLENCE**



click to play a demo



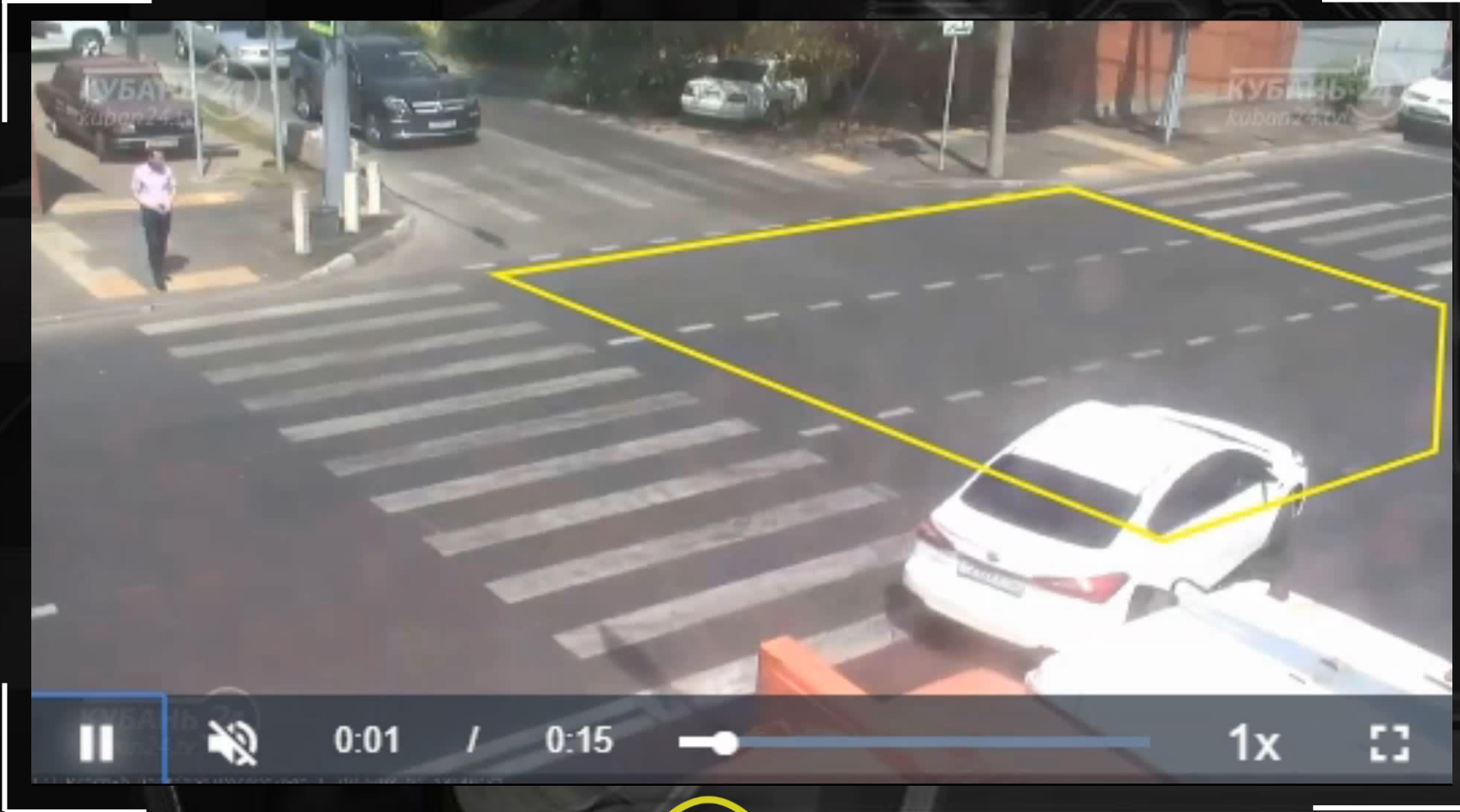
1:43







# EVENT OF INTEREST TRAFFIC MONITORING



click to play a demo



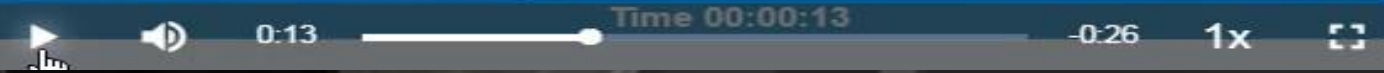


# EVENT OF INTEREST PUBLIC SECURITY



click to play a demo

CAM 1

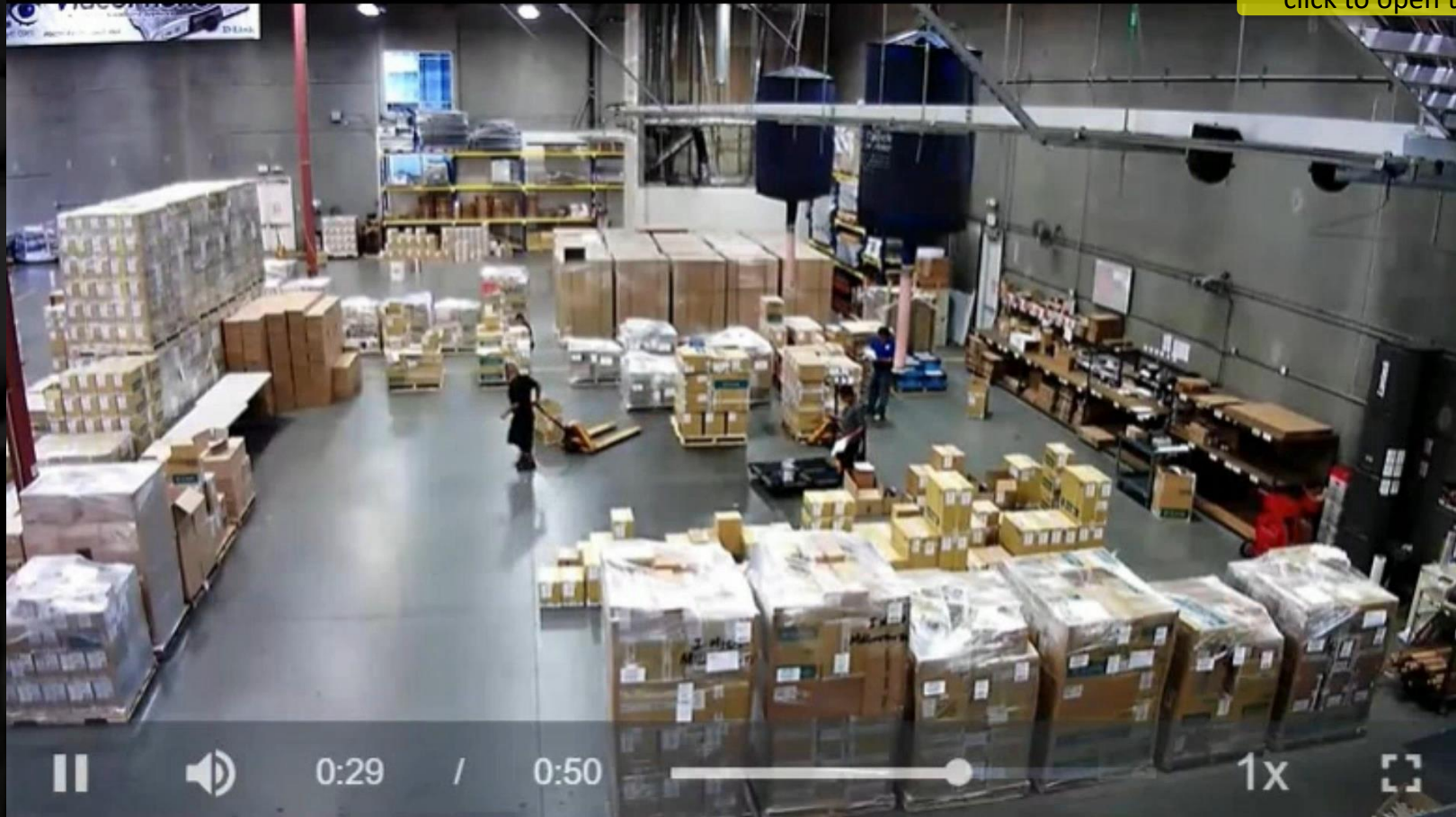




← BACK

# SUSPICIOUS ACTIVITY | PERSON ABANDONS AN OBJECT

click to open the video



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00:00:00:05

ISO 100 1/250 F 5.6

3..2..1..1..2..3





# PREDICTION OF EVENT OF INTEREST PUBLIC SECURITY

click to play a demo



⏸
🔊
/ 2:08
⏮
⏭
1x
🗖
7/16/2018 9:31:13 PM

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ISO 100 1/250 F 5.6

3..2..1...1..2..3

00:00:00:05

10





# EVENT OF INTEREST PUBLIC SECURITY





BACK

# PERSONAL & ENVIRONMENT SAFETY | HAZARD DETECTION



click to open the video



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# VIDEO UNDERSTANDING REVOLUTION



- Static object classification
- Massive False Alerts



HUGGING?  
FIGHTING?  
FALLING?



- Scenes
  - Time based (temporal)
  - Top down (holistic)
- Events
- Actions
- Contextual Awareness
- High Performance

# WHAT'S NEW IN 2022

- Expanding our solution offering to non-government verticals
  - Industrial and manufactures facilities
  - Health-care facilities
  - Corporate and private educational campuses
- Expanding wise product portfolio with workplace safety feature and applications
  - Worker and operation safety and compliance
  - Environment and life safety
  - Process and production monitoring
- Full SAAS model of viisights wise – coming H1/2022
  - No hardware investment



# PRODUCT ROADMAP

Today



Upcoming

## On Premise/Cloud

Video Processing

Behavior Intelligence

High Capacity



Segments:

- Cities
- Transportation Hubs
- Critical Infrastructure
- Banking
- Some Campuses

## SaaS

Video Processing

Behavior Intelligence

High Capacity



Segments:

- Industrial Zones/Manufacturing
- Educational Campus
- Corporate/Commercial Campus
- Hospitals & Health-Care facilities
- Some Cities

# WISE PLATFORM EVOLUTION



# BUSINESS MODEL & PRICING



Pricing per number of video channels and selected features



Onsite deployment



Software subscription (yearly payment) - \$20-\$60/month MSRP



Perpetual License (for government/municipals only) - \$500-\$1200 MSRP



SAAS – upcoming in 2022



Software subscription - \$40-\$120/month MSRP

# PRODUCT VISION Autonomous video intelligence

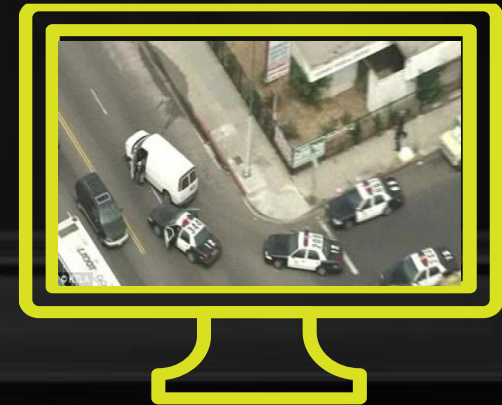


**Yesterday**  
**Image Recognition**  
Objects

**Today**  
**Video Understanding**  
Actions, Events & Scenes

**roadmap**  
**Fusion**  
Integration of Video Understanding data with multiple camera sources

**Future**  
**Prediction**  
Recommend on actions to predicted situations of interest







# THANK YOU

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